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## **Better Business Bureau honors 8**

McFarlane Promotions, Sycuan among winners

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The San Diego Better Business Bureau has recognized eight organizations for ethical business practices by presenting each with the BBB's annual Torch Award for Marketplace Ethics.

Online: See a list of winners and finalists online at [sandiego.bbb.org](http://sandiego.bbb.org)

The winners are McFarlane Promotions of San Diego, Dream Design builders of Rancho Bernardo, Jackson Design and Remodeling of San Diego, Centara Capital Management Group of San Diego, Barney and Barney of San Diego, North Island Credit Union of Chula Vista, Sycuan Resort and Casino of El Cajon, and the Pacific Safety Council of San Diego.

The awards were presented yesterday during a luncheon at the Town and Country Resort & Convention Center.

"Each honoree exemplifies that adhering to a fair and honorable marketplace gives a company a competitive advantage, and that BBB ethical standards are the hallmark of a successful, competitive company," said San Diego BBB President and Chief Executive Sheryl Bilbrey.

For-profit organizations and nonprofit groups submitted entries detailing their community service, employee ethics training and policies for dealing with customers and employees, BBB spokesman Rick Griffin said.

The eight winners will compete for international ethics awards to be presented by the Council of Better Business Bureaus, the international umbrella organization for local BBBs.